**Department of Health Care Services**

**Strategic Prevention Framework State Incentive Grant**

**Sacramento County Alcohol and Drug Services**

 **Final Report**

**Project Period: April 1, 2012 – May 31, 2016**

The purpose of the Strategic Prevention Framework State Incentive Grant (SPF SIG) final report is to solicit your feedback on implementation of the project, and to document the successes achieved and lessons learned. Please use the following outline as a guide for structuring your report.

**I. Needs Assessment**

Please describe the extent to which SPF SIG data will be collected beyond the project and how it will be used to guide your county’s Strategic Prevention Plan needs assessment process.

* Sacramento County will continue to monitor the CA Healthy Kids Survey data that reflects underage drinking patterns, as well as alcohol related DUI’s, arrests and fatalities, along with data such as ER admissions related to excessive drinking.

Include lessons learned or suggestions to improve the needs assessment process.

* The needs assessment process seemed to be essentially completed at the start of the grant with the evaluators. Data points were collected around underage and excessive drinking in Folsom. As we worked with PRC to develop the logic models, a broad focus for environmental prevention was included.

* But as time elapsed, the evaluators indicated we needed to narrow the focus down to two key areas only – increased law enforcement and the visibility of that enforcement. So although significant attention and work was generated to add to the needs assessment, it was ultimately put aside, which was somewhat confusing and frustrating.
* Additionally, in the beginning a subcontractor was brought on board to work with the college age students and community agencies/programs/services, but since that focus was abandoned in the plan, that subcontractor was let go as well.

**II. Program Management and Collaboration**

Describe the role of the county behavioral health office (alcohol and other drug services) in the project and the extent of their participation.

* The Sacramento County Alcohol and Drug Services (ADS) Prevention Coordinator served as the “Project Director”. The role included participation in the Learning Communities; meetings with PRC to develop the Logic Models and address issues that arose; meetings with the contractor and sub-contractor(s) to address the service delivery and the documentation requirements; meetings with State representatives to insure quality control; quarterly reports with budget details; and other related duties.

Describe subcontractors and their roles. Note any changes in subcontractors during the project and the impact of those changes.

* The Sacramento County Office of Education (SCOE) was contracted by DHHS ADS to provide visibility services in the Folsom community and to build the partnership with the Folsom Police Department (FPD) to engage them in grant activities. The FPD was subcontracted by SCOE to provide enforcement activities addressing underage and excessive drinking in the City of Folsom.
* Please reference the last bullet above under Needs Assessment for changes in subcontractors. The impact of losing a provider to focus on binge drinking at the college level and to work on educating the community leadership is unknown, but it seems as though it was a lost opportunity for broader impact and greater sustainability.

Describe your interactions with the Prevention Research Center staff and the support and technical assistance provided.

* The evaluators were available to meet, offered phone consult, and provided review and feedback of the Action Plan and other documentation. They came to Sacramento on several occasions to collaborate and develop the Action Plan.
* Interactions with PRC included attending the trainings and Learning Communities, as well as involvement with various webinars covering R&R and environmental strategies (i.e., household mailing).

Describe your collaboration with law enforcement and other stakeholder agencies.

* The collaboration with the FPD was vital to ensure grant objectives would be met. The FPD was initially contacted by PRC to participate in the project and they initially declined the offer to get involved.
* SCOE worked with the school district to build connections, set up a meeting to discuss grant objectives and was able to turn this around. School district stakeholders were invaluable to ensure the project got off the ground. And from there, the collaboration with the Folsom PD was completely effective.

Include lessons learned or suggestions relative to program management and collaboration.

* Lessons learned included the essential element of building partnerships and relationships in the community in order to garner support.
* SCOE provided leadership and support on an ongoing basis to the FPD to build relationships and ensure project success. For example, SCOE handled all the administrative tasks for the LEAD Training, something that was difficult for the FPD to find the time for, and this ensured the trainings would actually take place.

**III. Planning**

Please comment on the use of a research-based prevention logic model to guide selection of project activities. Include how this process might be improved.

* The development of the initial Logic Models was a bit confusing and the process was lengthy. Initially the instructions included multiple stakeholders (i.e., churches, schools, colleges) to address the community broadly.
* Retail, Community and DUI areas remain in the Action Plan, although over time the PRC group instructed us to focus exclusively on enforcement and visibility of enforcement operations. Due to this change, an additional contractor was released who was focusing on college campuses. The expectation of community outreach remains a bit unclear, although SCOE did extensive outreach.
* The process would be improved by keeping the Action Plan consistent once it is developed (rather than significant changes once the process is well underway).

List any leveraged resources, activities, or funding sources.

* Youth volunteers and unfunded staff from SCOE and FPD were utilized in some of the enforcement operations. Ideas were gleaned from other SPF SIG counties at the Learning Communities and webinars. The FPD leveraged other grant funding (i.e., OTS) to increase the overall impact of enforcement operations.

If available, quantify the fiscal benefit to the project. Unknown

Describe the successes and challenges encountered during the planning phase of the project.

* The planning time was beneficial to build relationships with law enforcement and community merchants.

**IV. Project Implementation**

Please describe the differences between how the program was planned versus how the program was actually implemented.

* SCOE was selected to participate in the project due to relationships and ongoing work within the schools in Folsom. But during the planning and early implementation phase, it was decided that this would not be the area of focus for the grant. Seems like this happened a few times during early implementation, and ultimately program plans were shifted and expectations were changed.
* Due to strong relationships built with the Folsom PD, and then in turn Folsom merchants, SCOE was able to redirect their focus and complete grant objectives.

The SPF SIG project demonstrated the practical application of prevention research under various community conditions. Please comment on your experience of bringing research to practice in your community.

* Working on the enforcement side of prevention was new to SCOE, as well as providing the visibility of the enforcement activities. The experience ended up being a really good one by building new relationships in the community, establishing a social media presence, and working closely with merchants.
* It seemed as if the program provided the opportunity to build bridges in the community and establish partnerships to ensure safety. This was a strong message that the Police Department demonstrated to licensees, and we recognize this as a success of the project.

List the successes and challenges associated with project implementation.

* Project successes included building strong relationships within the Folsom community, including the police department, merchants, parks & rec, faith-based communities and others.
* Relationships with the school district included getting information out to students, parents and community members on grant activities and enforcement operations.
* Additionally, information provided by PRC on the recognition and reminder program and utilizing a household mailing company provided good direction to ensure grant objectives were met.
* Relationship built with ABC Officer Katherine Chavez provided consistency and excellence for LEAD Trainings.
* Learning Communities provided a great opportunity to connect with other grantees, share resources and gather ideas.
* Challenges included changes to original grant activities causing us to redirect and reorganize midstream.

**V. Results/Outcomes**

Please describe how evaluation results will be used to refine, improve, and guide future prevention efforts.

* Evaluation results will be discussed and distributed to project partners. It is our hope to also share these results with other communities with the potential to build relationships and begin similar activities around enforcement and visibility.

Include how program evaluation results will be made available to the public.

* Evaluation results will be shared specifically with Folsom PD and the Folsom Cordova Unified School District. Specific points will be shared over social media and potentially in the school district digest that has a distribution to approx. 20,500 parents and students. Results will also be included in the SCOE Prevention Year End Report.
* Sacramento County ADS will make the results available to the public in multiple forums including presentations and formal reports.

**VI. Lessons Learned**

List any recommendations that would be useful to other prevention providers who wished to implement this project.

* Recommend that if others want to get involved to have a firm commitment towards increased law enforcement, and increasing visibility of those efforts. A plan for sustainability is needed once the money ends, as it is not designed to be self-sustaining.

**VII. Future Efforts and Sustainability**

Identify all aspects of the program that will continue, and include what factors contributed to the decision to continue them.

* Folsom PD will continue to apply for ABC grants and work with local on-sale and off-sale merchants.
* SCOE will support an annual LEAD training with ABC.
* SCOE developed materials related to underage and excessive drinking geared towards parents/guardians, youth, and merchants and will continue to utilize these items (magnets, post cards, etc.)

Describe collaboration between agencies established for the purposes of this project that will continue and what form it will take.

* SCOE and the Folsom Police Department will continue to work together on enforcement and visibility activities in Folsom.
* The Police Department just received an ABC grant and will look to SCOE to participate in those efforts. For example, SCOE will continue to provide administrative and follow up support for LEAD Trainings and SCOE will assist with decoy operations.